



AUG.
NO. 69

10c

Leading COMICS

SCREEN

featuring
**PETER
PORKCHOPS**

BOY, WILL
PETER BE
JEALOUS WHEN
HE SEES MY
NEW INDIAN
HEADDRESS!



I WANTED TO BE AN

ARTIST!

AFTER HIGH SCHOOL I HAD TO TAKE A JOB I HATED. MY FAMILY NEEDED THE MONEY. IT WAS DULL, HARD WORK.



BUT AT HOME I SKETCHED AND PAINTED. MY FRIENDS ALL SAID I COULD REALLY DRAW. I WANTED TO BE AN ARTIST!

HOW I ENVIED THE ARTISTS AT THE FACTORY WHERE I WORKED! THEY GOT THREE TIMES MY PAY...AND FOR SUCH INTERESTING WORK. BUT HOW COULD I BECOME AN ARTIST? I DIDN'T EVEN KNOW FOR SURE IF I HAD REAL TALENT!



THEN ONE NIGHT I READ ABOUT A FREE ART TALENT TEST! I SENT FOR IT THAT SAME NIGHT.

IN A FEW DAYS MY FREE TALENT TEST CAME. I COULD HARDLY WAIT TO GET TO MY ROOM ALONE AND START THE TEST. IT WAS FUN TO TAKE...AND I LEARNED FROM IT, TOO.



THIS IS A FINE TEST. IT CERTAINLY SHOWS YOU HAVE VALUABLE TALENT. WE'LL TEACH YOU TO DEVELOP THAT TALENT OF YOURS IN YOUR SPARE TIME.

ALL I ASK IS A CHANCE!



LATER



NOW I'M A TRAINED PROFESSIONAL ARTIST. WELL-PAID, LOOKED UP TO, AND WITH A REAL FUTURE. AND LOOK AT MY MODEL! LISTEN - IF YOU LIKE TO DRAW, YOU SHOULD TAKE THE FREE ART TALENT TEST, TOO. **YOU CAN!** →



Find out if you have valuable art talent. Take the famous Free Talent Test. No charge. No obligation.

MAIL COUPON TODAY!

ART INSTRUCTION, INC.

Studio 6504-1, 500 South 4th St.
Minneapolis 15, Minn.

Please send me Free Art Talent Test.

Name _____

Address _____

City _____ Zone _____

County _____ State _____

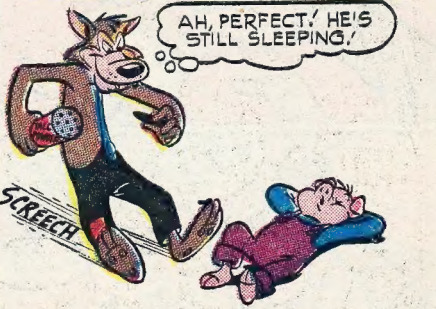
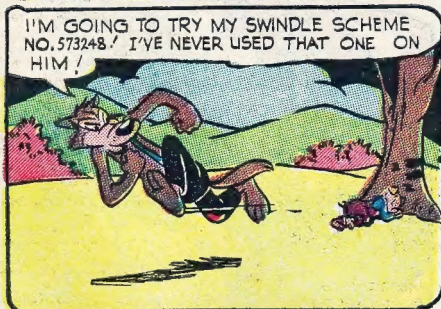
Age _____ Phone _____

Occupation _____



PETER PORKCHOPS

in "A NEW WRINKLE!"



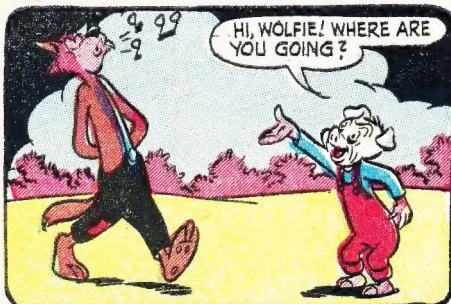
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A LITTLE CHARCOAL TO PUT LINES IN HIS FACE AND SOME POWDER, AN' I'M ALL SET!



HE'S WAKING UP... YAWN-- BOY, THAT SLEEP WAS WONDERFUL! I WONDER WHAT TIME IT IS!



HI, WOLFIE! WHERE ARE YOU GOING?

I BEG YOUR PARDON, SIR! I'M AFRAID I DON'T KNOW YOU!



STOP YOUR CLOWNING! YOU KNOW VERY WELL IT'S ME--PETER!



NO, IT **CAN'T** BE! YOU'RE MUCH **OLDER** THAN PETER, ALTHOUGH YOU **DO** RESEMBLE HIM!

WHAT ARE YOU **TALKING** ABOUT?! I JUST WENT TO SLEEP FOR A--



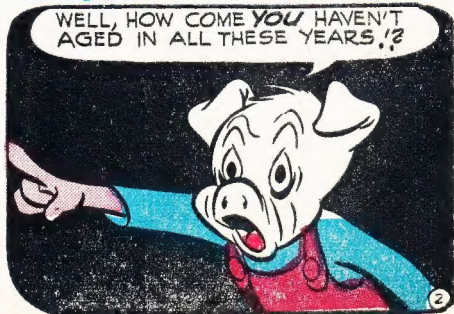
OH, THAT EXPLAINS IT! YOU MUST HAVE SLEPT FOR MANY YEARS WITHOUT REALIZING IT!

YOU ARE TALKING NONSENSE, WOLFIE!



NONSENSE, EH?! WELL, TAKE A LOOK AT YOURSELF, IF YOU DON'T BELIEVE ME!

--UGH--



WELL, HOW COME **YOU** HAVEN'T AGED IN ALL THESE YEARS!?

THAT'S SIMPLE! I DISCOVERED THE **FOUNTAIN OF YOUTH**, AND HERE'S A **SAMPLE** OF IT--



I WOULDN'T THINK OF IT, PAL, BUT I'LL **GIVE** YOU SOME!



WOLFIE, I MISJUDGED YOU! IF THERE IS ANYTHING I CAN DO FOR YOU...

JUST BE MY FRIEND, PETER, THAT'S ALL I ASK!

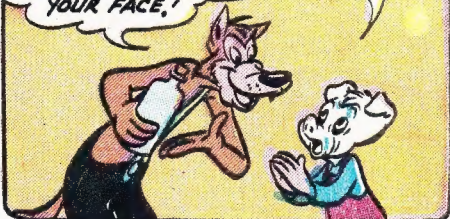


I'M ALL SET FOR STEP NO. 2 IN MY **DEVILISH SCHEME!**



ALL YOU HAVE TO DO IS **SPRINKLE** SOME OF IT ON YOU, AND YOU CAN **WIPE YOUR AGE RIGHT OFF YOUR FACE!**

WILL YOU **SELL** ME SOME OF IT, WOLFIE?

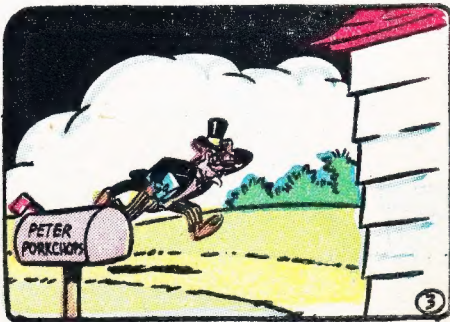


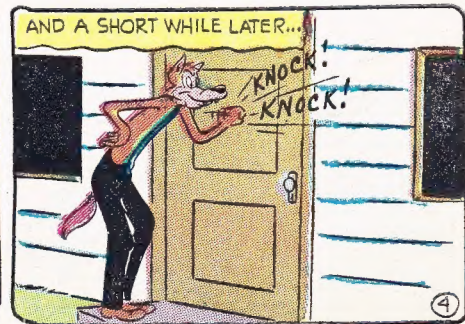
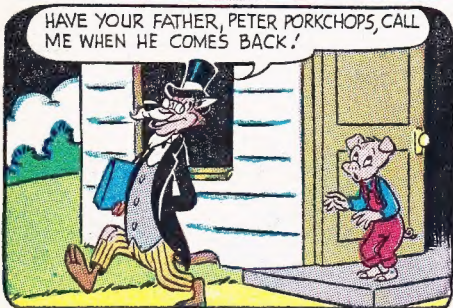
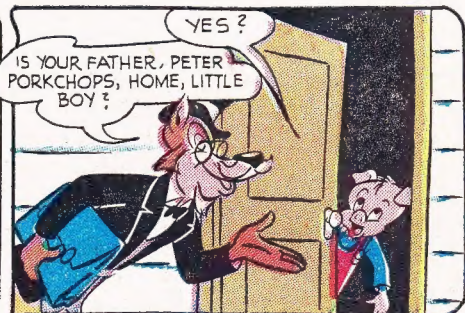
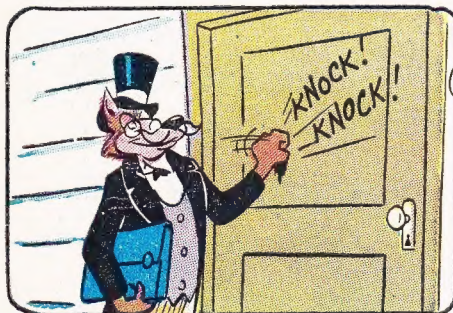
THERE YOU ARE, PAL, AS **YOUNG AS EVER!**

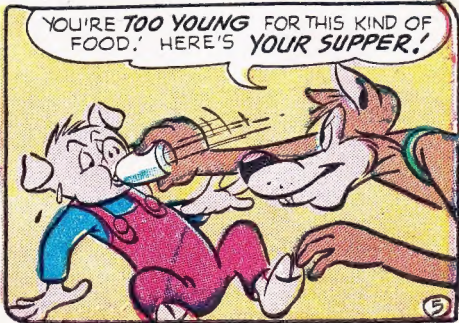
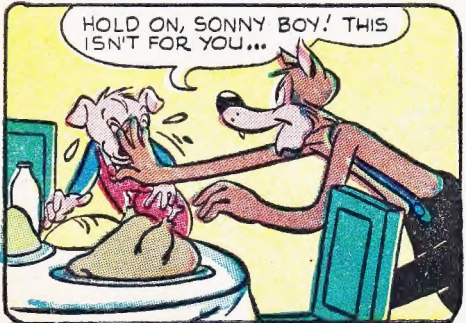
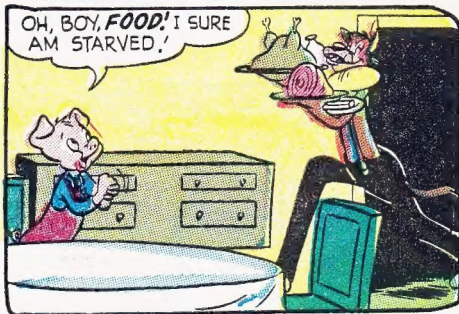
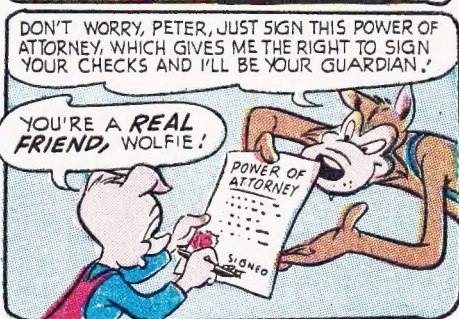
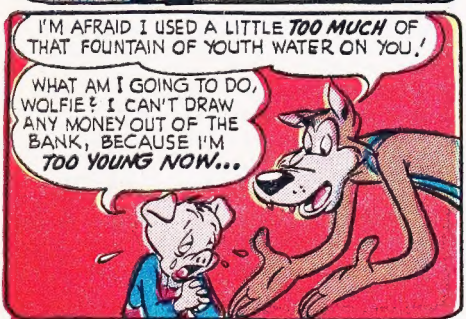
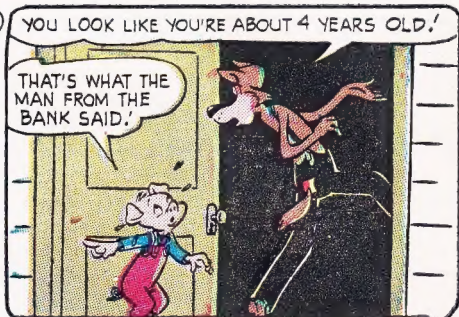
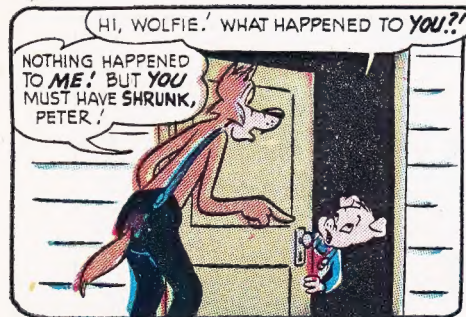


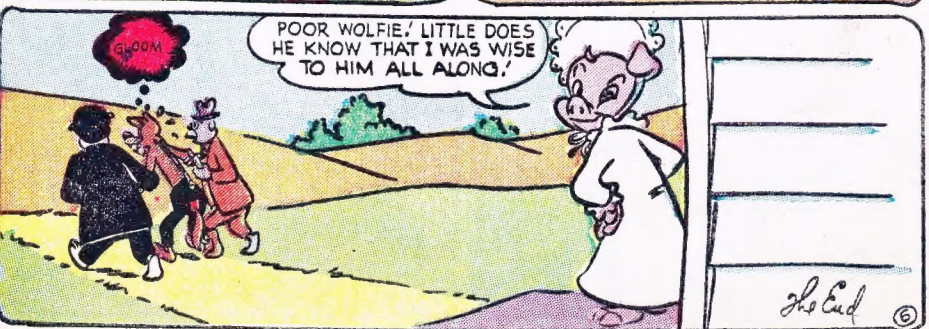
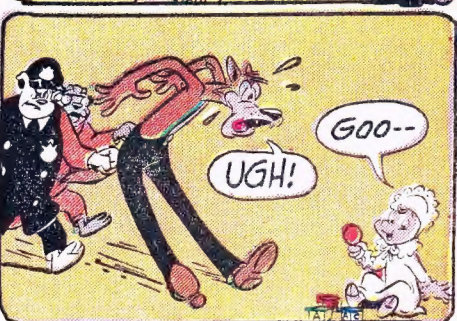
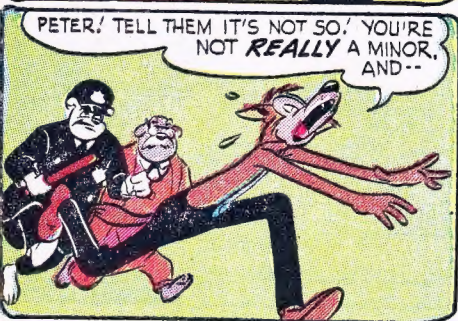
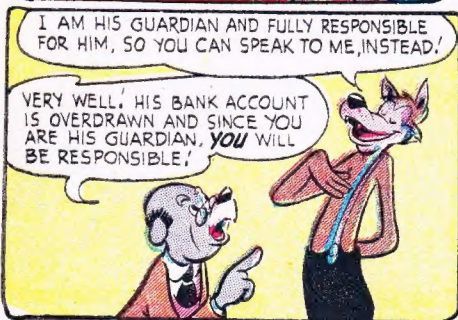
WELL, SO LONG, WOLFIE! I WON'T FORGET WHAT YOU'VE DONE FOR ME!

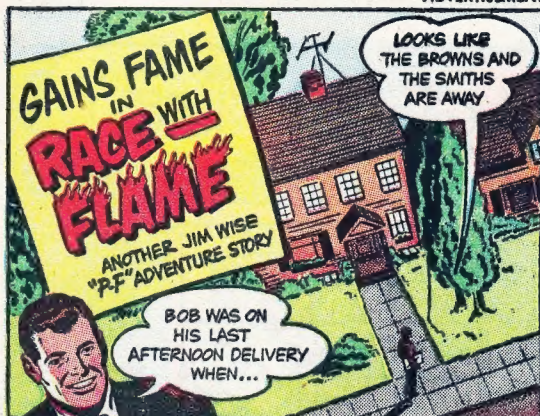
WHAT A BOOB! HE FELL FOR IT!











GAINS FAME IN RAGE WITH FLAME
ANOTHER JIM WISE "P-F" ADVENTURE STORY

LOOKS LIKE THE BROWNS AND THE SMITHS ARE AWAY


BOB WAS ON HIS LAST AFTERNOON DELIVERY WHEN...



I'M GLAD MR. WISE TOLD ME ABOUT "P-F'S" THEY SURE HELP MAKE THIS LONG HIKE EASIER EVERY DAY

JIM WISE TELLS WHY "P-F" CANVAS SHOES HELP YOU GO FULL SPEED LONGER!

1. THE IMPORTANT "P-F" RIGID WEDGE HELPS KEEP THE WEIGHT OF THE BODY ON THE OUTSIDE OF THE NORMAL FOOT... DECREASING FOOT AND LEG MUSCLE STRAIN, INCREASING ENDURANCE.
2. SPONGE RUBBER CUSHION

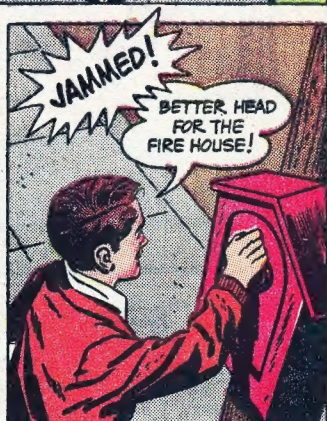


TRADE MARK

"P-F" MEANS POSTURE FOUNDATION



JEEPERS! I MUST TURN IN THE ALARM!



JAMMED!

BETTER HEAD FOR THE FIRE HOUSE!



IT'S THE BROWN'S HOUSE! 26 BROOK STREET!

LET'S GO!



SONNY, YOU'RE A HERO! YOU WEREN'T A MINUTE TOO SOON!

YOU SAVED OUR HOME!

GEE, MY "P-F'S" SURE HELPED ME TO GET THERE IN TIME!

THAT'S RIGHT! ...P-F'S HELP YOU MAINTAIN YOUR SPEED LONGER!

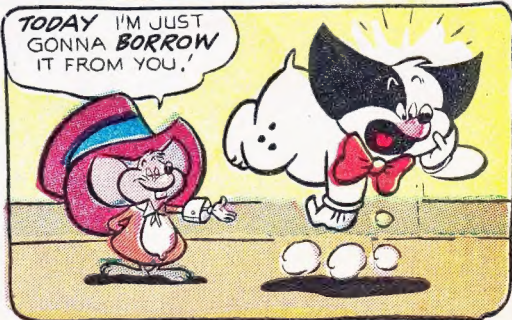
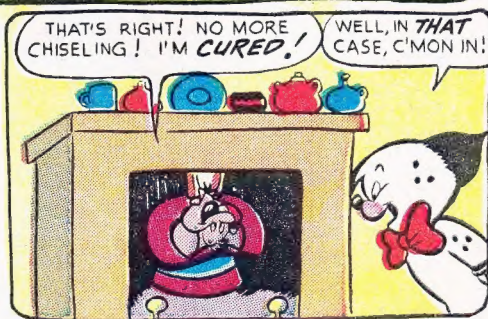
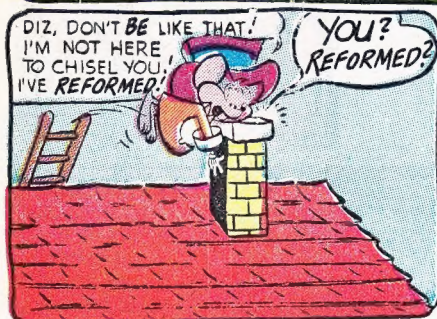
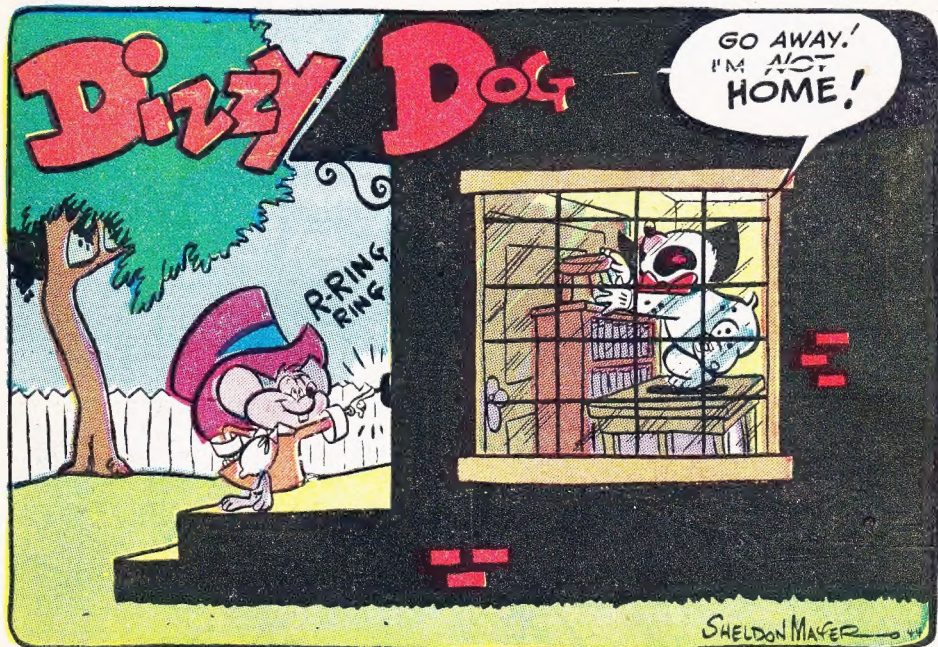
GOOD ADVICE FROM JIM WISE!

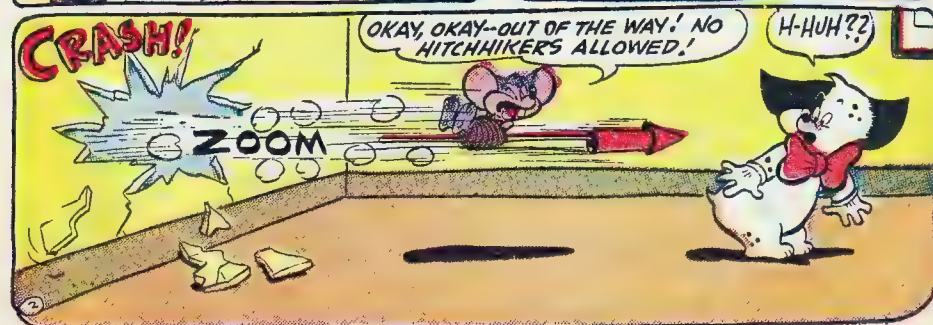
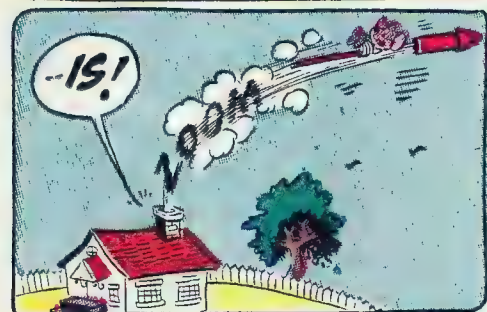
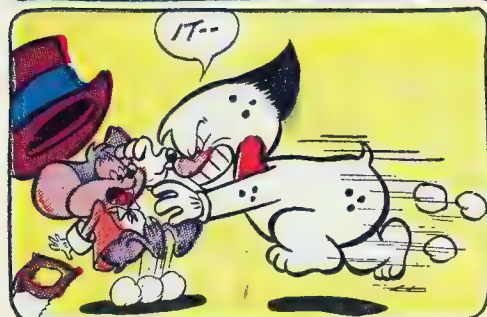
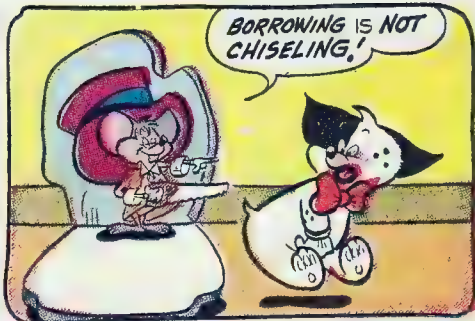
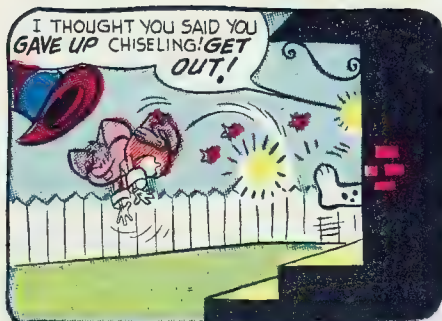


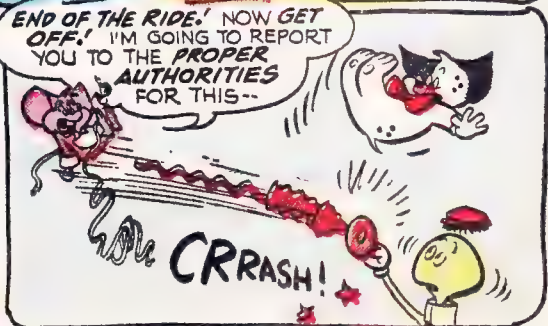
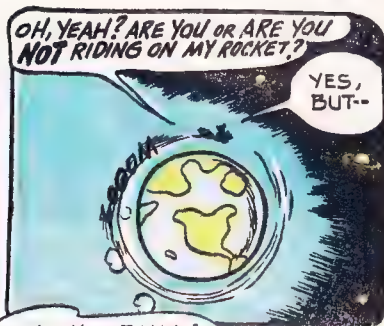
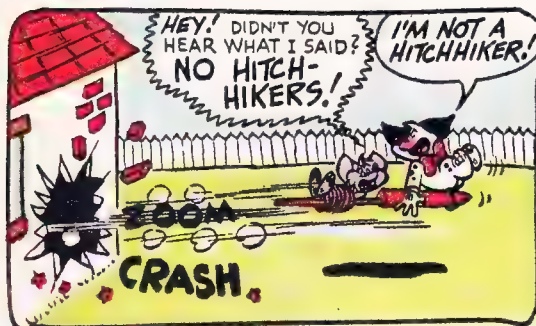
GET YOUR "P-F" CANVAS SHOES TODAY AND SEE FOR YOURSELF HOW THEY HELP:

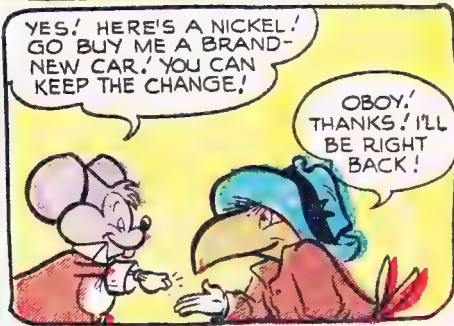
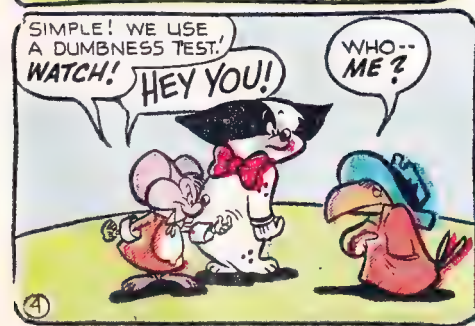
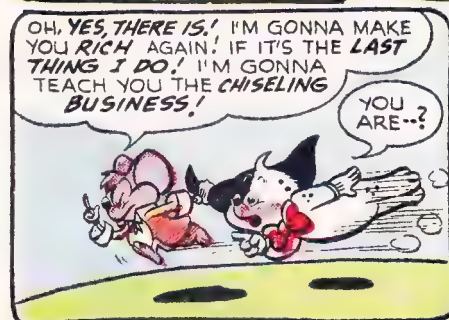
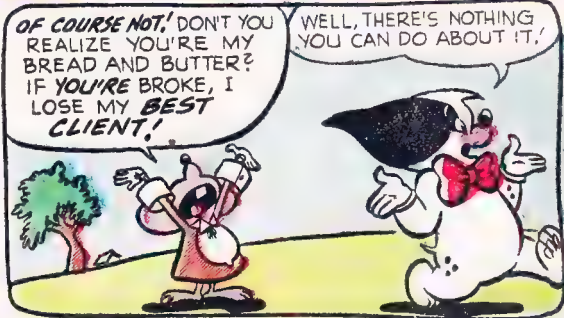
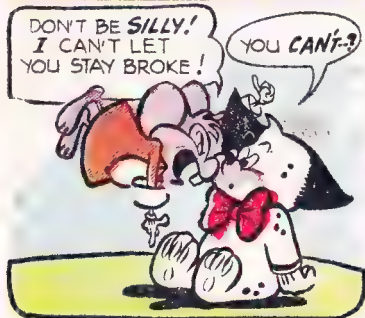
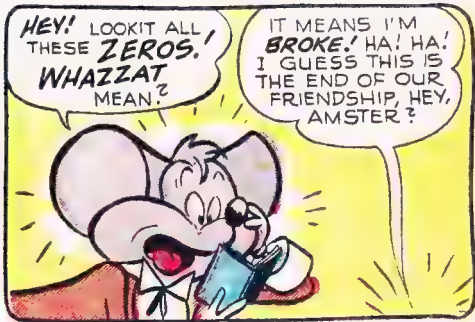
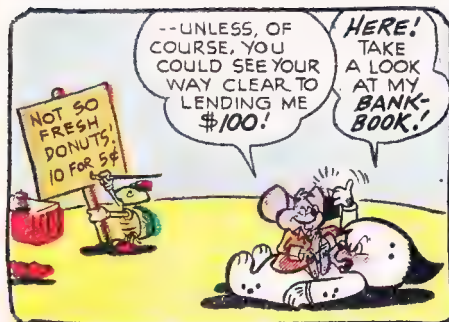
- ...LESSEN FOOT AND LEG MUSCLE STRAIN
- ...INCREASE ENDURANCE
- ...YOU GO FULL SPEED LONGER

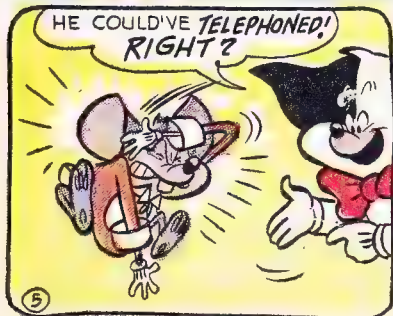
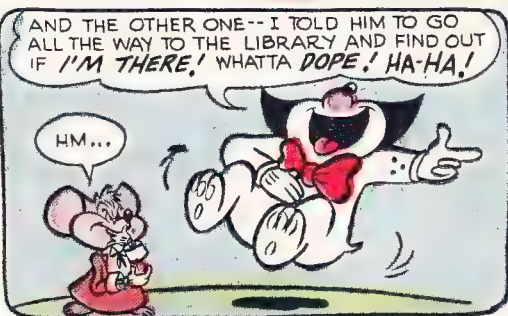
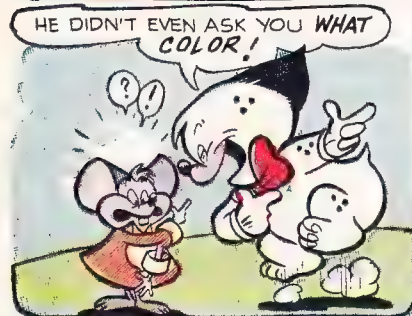
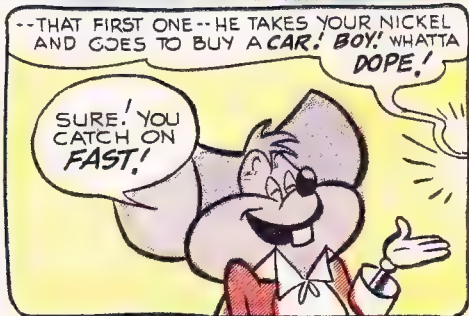
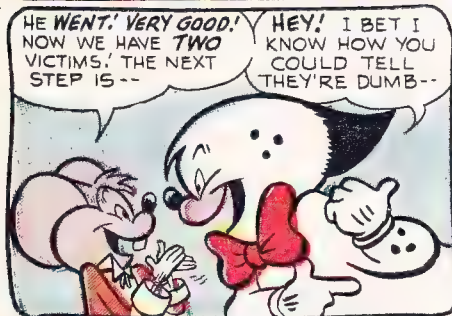












DOES IT
HURT MUCH,
CROW?

NO, FOXIE!
ONLY WHEN I
LAUGH!



It's a good thing Foxie didn't bring the Crow the latest issue of their zany, side-splitting magazine -- it's just loaded with **LAUGHS!**



ON SALE

Everywhere!



fun Shop

What's Your Name?

WITH THESE LETTERS YOU
CAN SPELL THE NAME OF
A POPULAR GEM! WHAT
IS IT?

A T G

E R N

The answer

GARNET

IS YOUR NAME **KATHLEEN**?



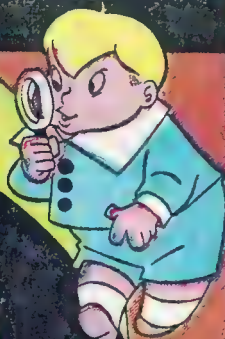
KATHLEEN MEANS
LOVELY EYES!

CALVIN?
CALVIN MEANS
BALD!

IRENE?
IRENE MEANS
PEACE!

KEITH?
KEITH MEANS
THE WIND!

MARGARET?
MARGARET MEANS
A PEARL!



The
**MAGIC
EYE**

**YOUR
EYES WILL
DECEIVE
YOU!**

LOOK DIRECTLY AT THE SPOT IN THE BLACK CIRCLE
IN THE RED SQUARE WHILE YOU COUNT TO SIXTY.
THEN LOOK UP AT YOUR CEILING AND LO AND BE-
HOLD! -- YOU'LL SEE A WHITE CIRCLE IN A GREEN
SQUARE! TRY IT!

Annie GRAM

THIS IS AN ANAGRAM GAME TO BE PLAYED ALONE OR IN COMPETITION WITH FRIENDS. REARRANGE EACH FOUR-LETTER WORD AND ADD THE ENCIRCLED LETTER TO SPELL A FIVE-LETTER WORD. (FOR INSTANCE: THE WORD BEAR + V = BRAVE) 10 MINUTES IS THE TIME ALLOTTED FOR ALL 10 WORDS AND YOU SCORE 10 POINTS FOR EACH CORRECT ANSWER. CAN YOU REACH A HUNDRED OR ATTAIN A HIGHER SCORE THAN YOUR FRIENDS?



**TIME
LIMIT
10
MINUTES**

Example

B E A R + V = B R A V E

1 N I N E + L =

2 L A V A + I =

3 T A R T + I =

4 M I R E + C =

5 C U R L + E =

6 H E A L + T =

7 D A I S + T =

8 C H I N + P =

9 G E A R + E =

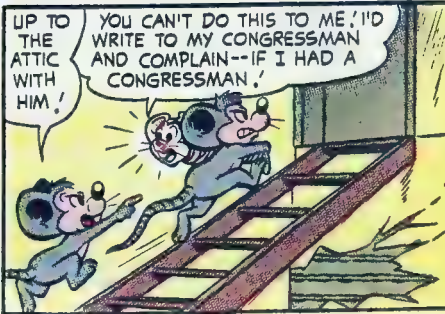
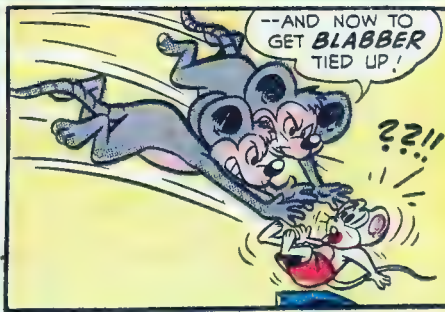
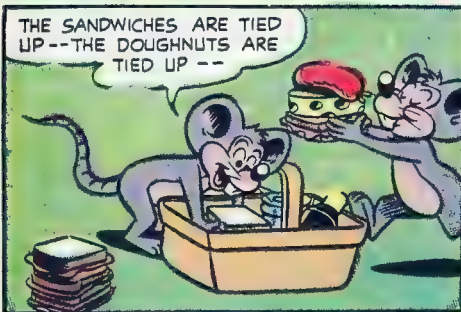
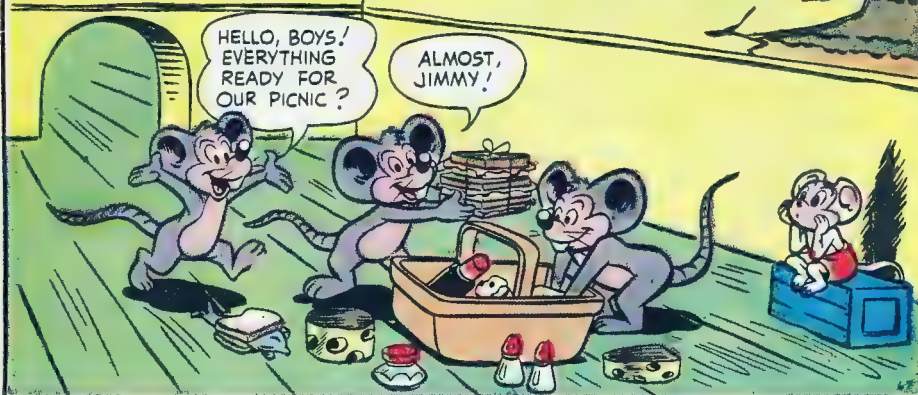
10 C H A T + Y =

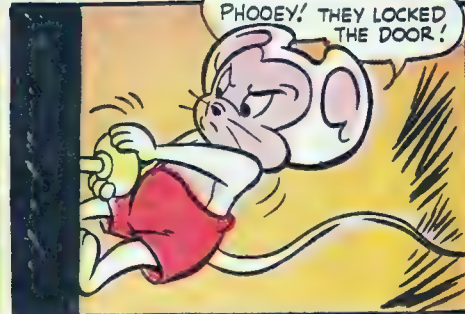
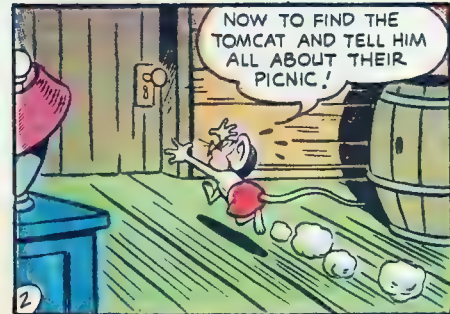
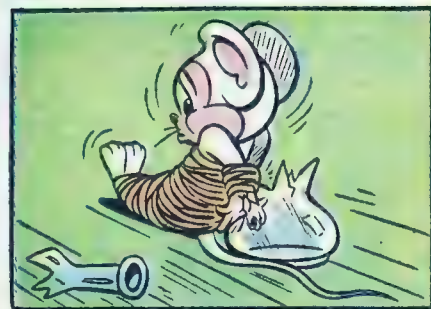
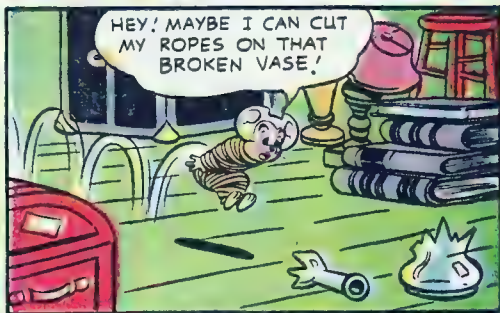
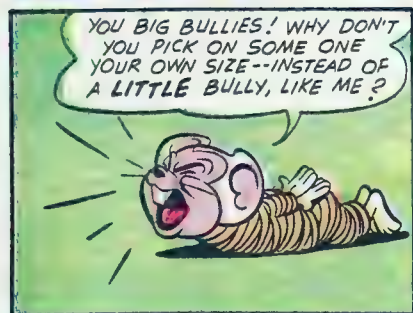
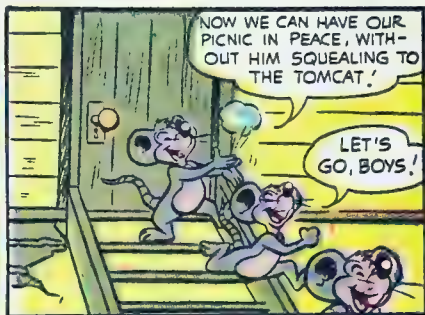
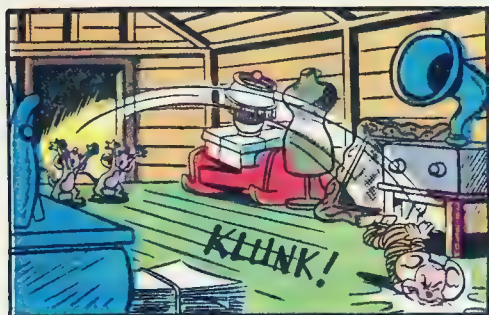
*The
ANSWERS*

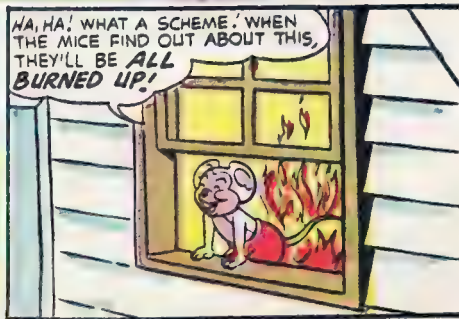
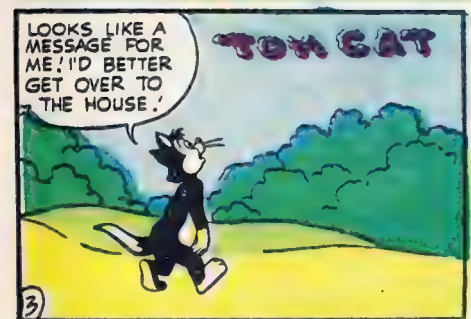
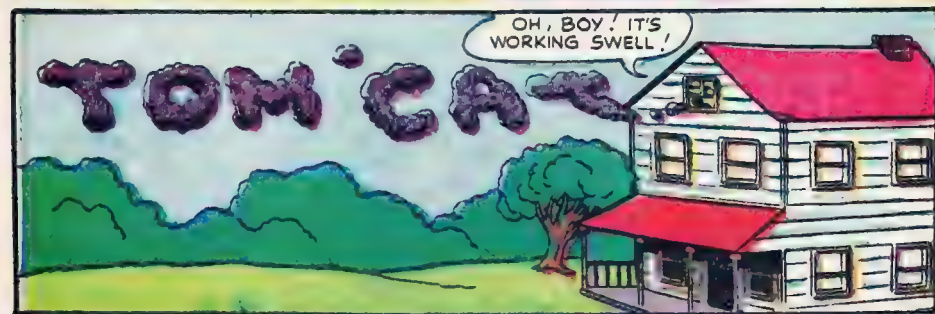
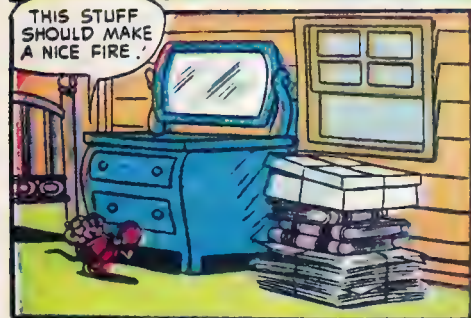
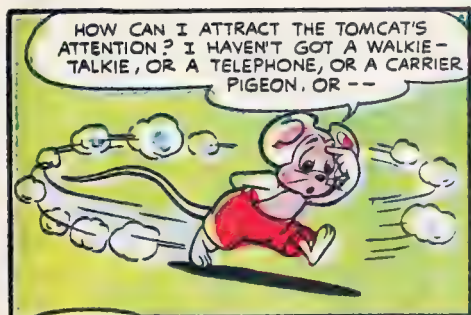
1-LINEN 2-AVAL 3-TRAIT 4-CRIME 5-CRUEL
6-LATHE 7-STAND 8-PINCH 9-AGREE 10-YACHT

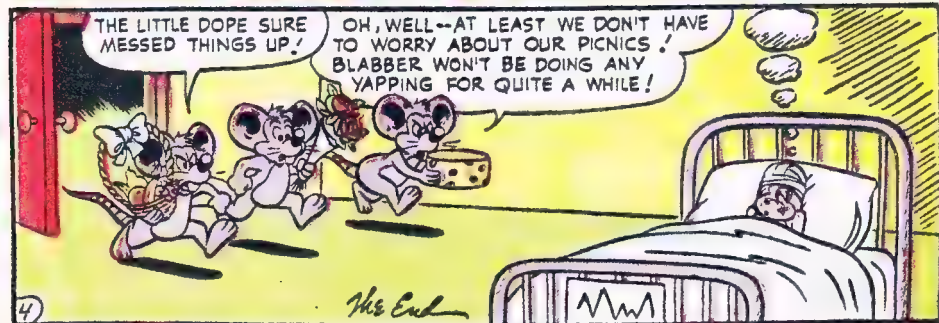
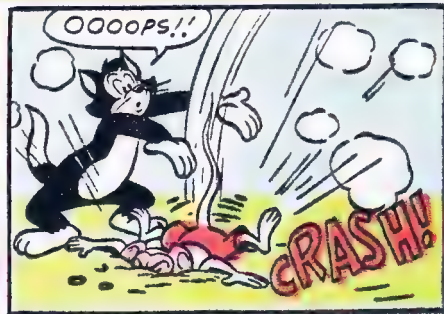
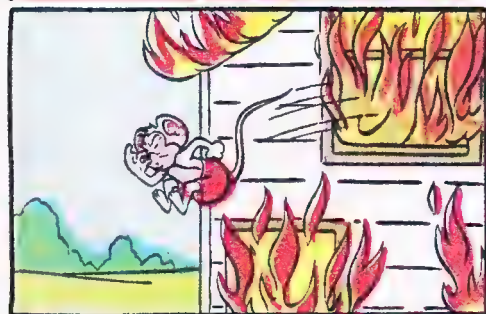
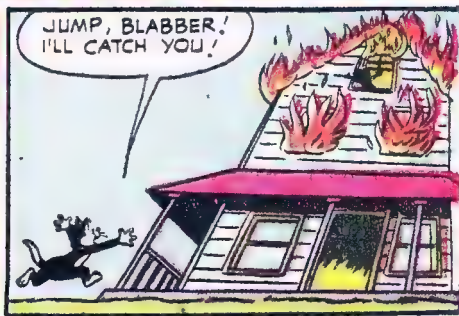
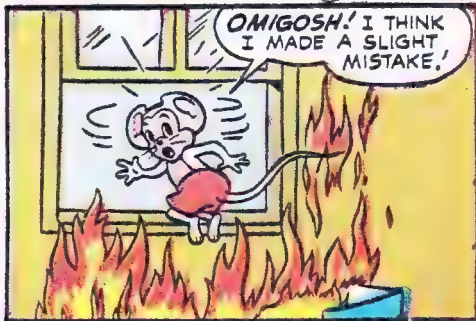
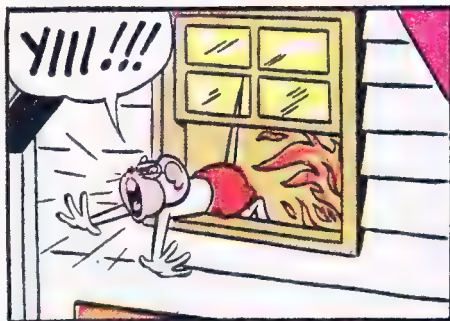
BLABBER MOUSE

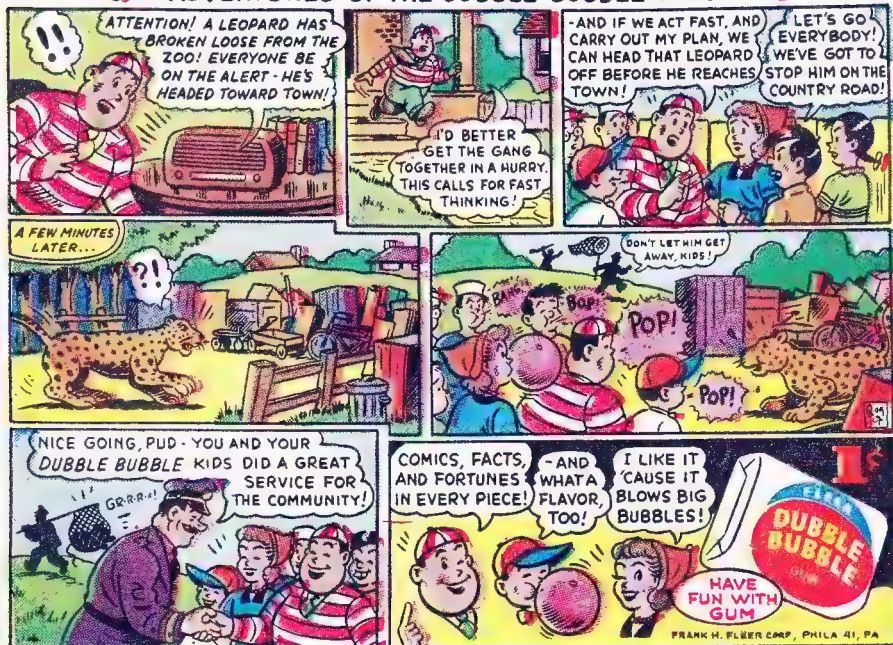
UP IN SMOKE!











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ACTION COMICS
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HAPPENS TO HARVEY
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LEAVE IT TO BINKY
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REAL SCREEN COMICS
REX THE WONDER DOG
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SUPERBOY
SUPERMAN
THE FOX & THE CROW
TOMAHAWK
WESTERN COMICS
WONDER WOMAN
WORLD'S FINEST
COMICS

POLIO

Research
will mean
Victory!

GAMMA GLOBULIN—
obtained from human blood—
protects for a few weeks.
But it is in very short supply



When POLIO is around,
follow these PRECAUTIONS

- 1 Keep clean
- 2 Don't get fatigued
- 3 Avoid new groups
- 4 Don't get chilled

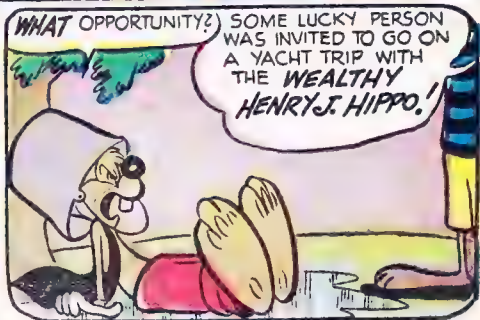
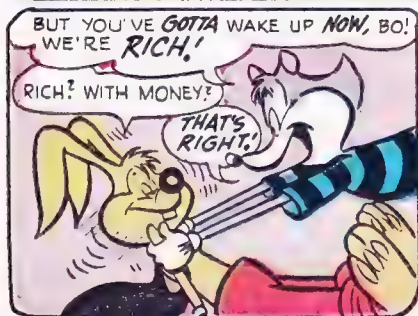
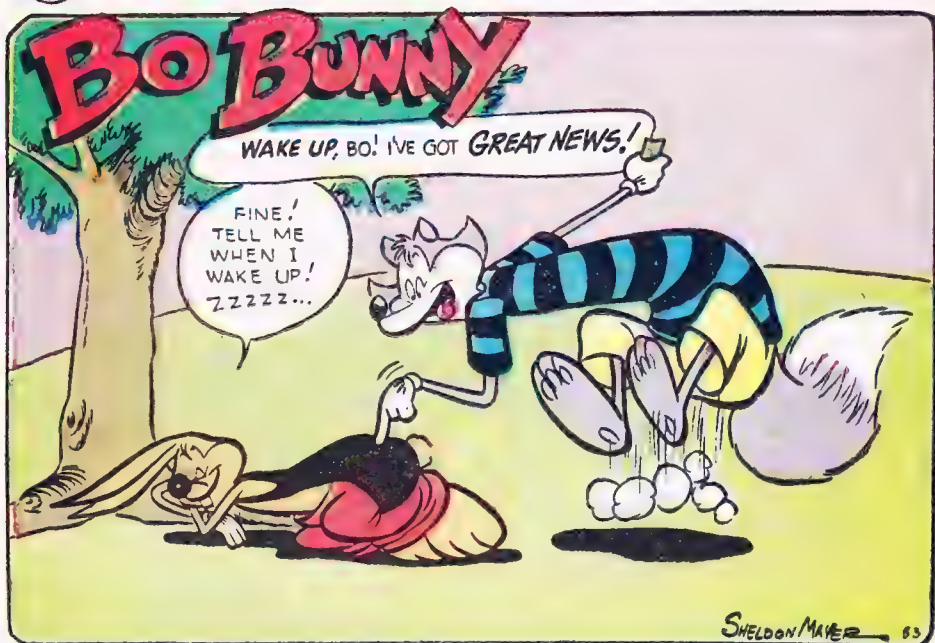


A VACCINE

A safe and promising vac-
cine is being tested now, but
results will not be known
until 1955.

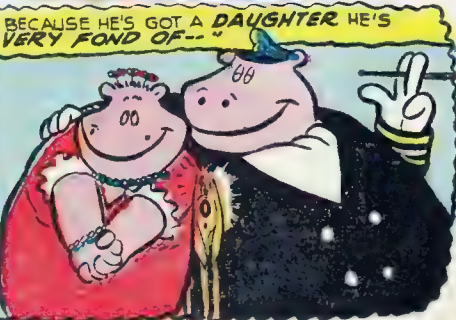
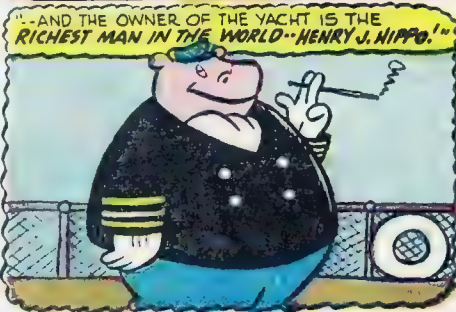
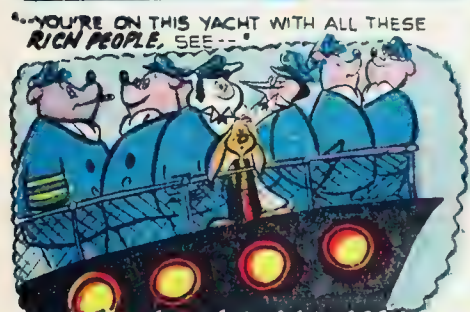
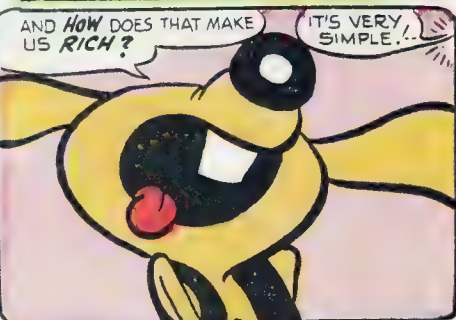
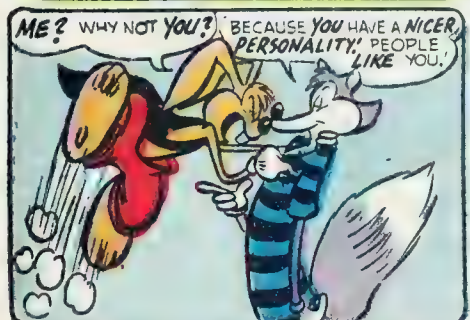
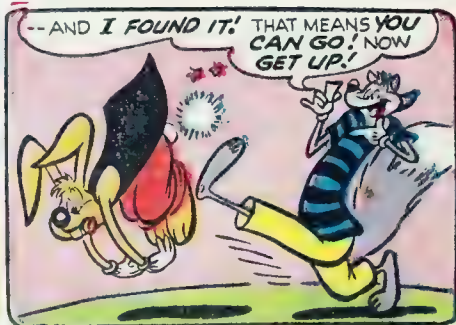
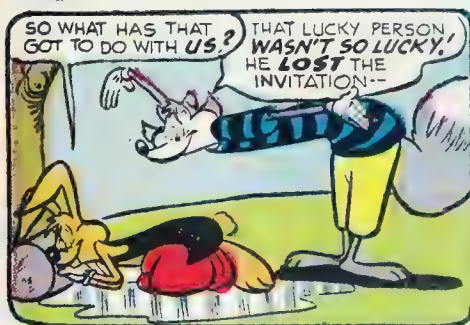


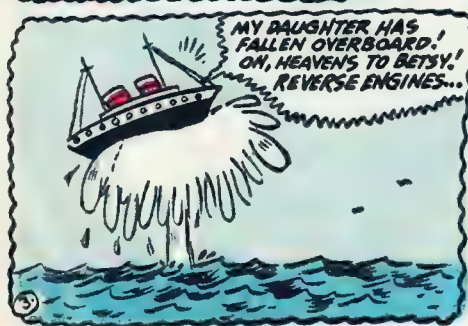
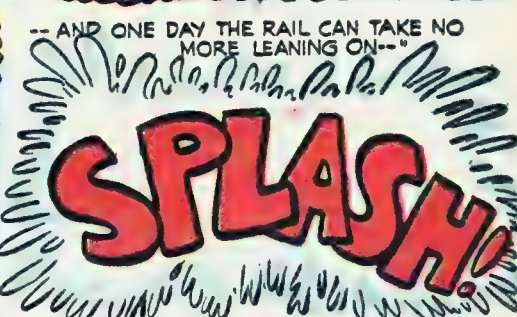
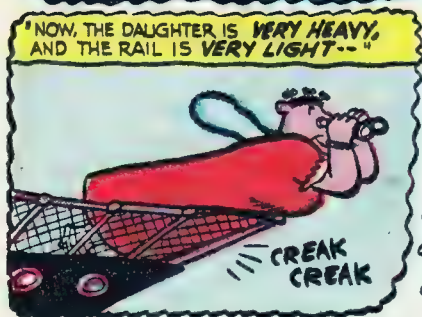
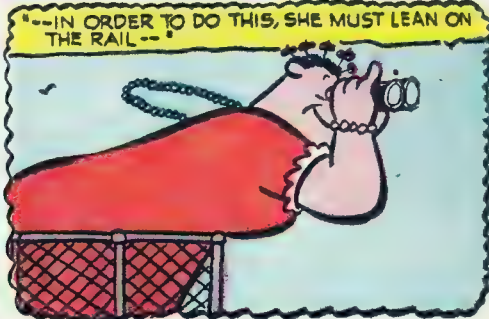
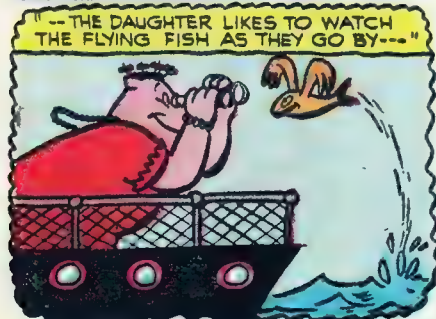
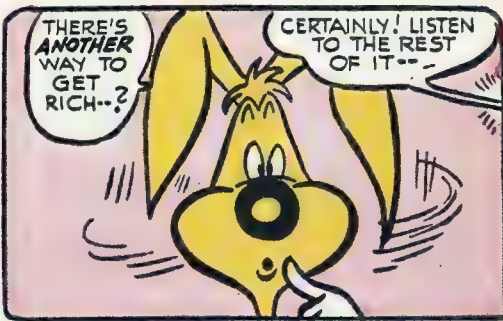
THE NATIONAL FOUNDATION
FOR INFANTILE PARALYSIS





LEADING SCREEN COMICS





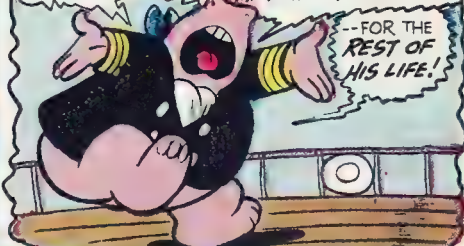
ON THAT WHOLE SHIP THERE'S **NOBODY** WITH **ENOUGH COURAGE** TO JUMP OVERBOARD INTO THAT RAGING SEA AND **SAVE HIS DAUGHTER!**



I'M A **RICH MAN!**

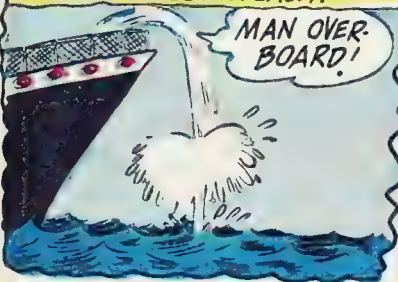
IF SOMEBODY WILL SAVE MY DAUGHTER, I'LL GIVE HIM **ANYTHING HE WANTS!**

--FOR THE **REST OF HIS LIFE!**

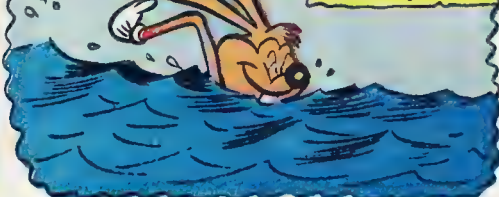


SUDDENLY THERE'S A **SPLASH!**"

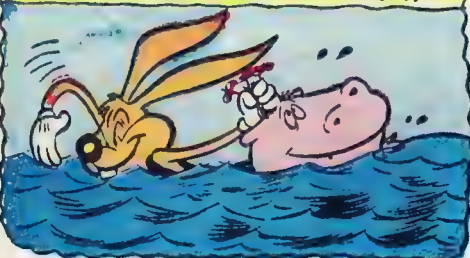
MAN OVERBOARD!



'SOMEBODY HAS SET OUT TO **SAVE THE DROWNING DAUGHTER!** GUESS WHO IT IS! **YOU! THE LITTLE HERO!**"



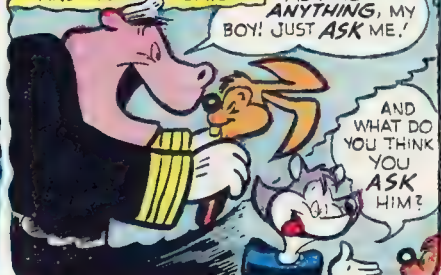
"WITH **STRONG STROKES** YOU REACH HER JUST IN TIME, AND YOU BRING HER IN."



"--AND MR. HIPPO SAYS--"

ASK ME **ANYTHING**, MY BOY! JUST **ASK ME!**

AND WHAT DO YOU THINK YOU **ASK HIM?**

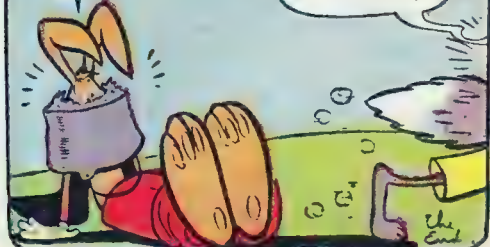


WHO PUSHED ME?!



?

GO BACK TO SLEEP! I'M **TEARING UP THE INVITATION!**



FOREST RANGER



"I'll go batty!" said Solomon Squirrel. "How'm I going to *stand* it! Why, it's no better than being shipwrecked on a desert island! Or being stranded on the moon, for gosh sakes!"

And Solomon Squirrel paced back and forth unhappily from one side of the room to the other. Through the windows he could see miles and miles of woods, woods, and *more woods* . . . but nothing else. Solomon was a forest ranger, and this was his brand-new assignment. He had been given this isolated mountaintop post, far from all human civilization. There wasn't another person *anywhere* around, except, of course, in the nearest town. And what good was *that*? The nearest town was Cedarville . . . and Cedarville was *one-hundred-and-fifty-six miles away!*

The lonely forest ranger tried to make himself feel better by arguing with himself. After all, he thought, he had a mighty important job to do here. It was his task to keep constant watch over the forests in every direction as far as his eye and his telescope could see. If he spotted anything out of the ordinary, such as smoke or flames, he

must report it *immediately* to Forest Ranger Headquarters. Yes, he knew it was an important job . . . but golly, he *still* felt lonesome. If only he had some company!

After the first few days Solomon Squirrel's spirits had not improved. After a few weeks things were even worse. He got so sick of being alone that he began talking out loud, *pretending* he had a companion.

Then it happened!

The ranger was busily scanning the forests with his telescope when, suddenly, a voice behind him said: "*Hi!*"

Solomon whirled around. There on top of his deck of cards sat the *smallest creature he'd ever seen!* It was so tiny he had to strain his eyes to see if it was really there or if his loneliness had made him start *seeing things!* Finally he replied, "*Hi, yourself.*"

The little creature said, flipping the top card, which happened to be an ace of spades, "You won't be playing *solitaire* anymore, bud. From now on the two of us can play gin rummy, go-fish, hearts, gl—"

"Say . . . who are you?" Solomon interrupted him.

"I'm Terry Termite. I live here . . . right underneath your room."

"Y-you mean you live in the wooden post which holds up this room?"

"That's right, bud. Well, come on, how about a game of hearts?"

Solomon nodded his head and began shuffling the cards, but his mind was far away from the game. He was all mixed up. He had a problem, a *big* problem! Termites, you know, are notorious little fellows. They not only *live* in wood; they *eat* wood. If you find them in your house, you don't waste any time; *you get rid of them, but quick!* Otherwise they *ruin* your house. They nibble away and nibble away at the beams and crossbeams and wall boards until everything just goes BOOM!—and collapses!

Solomon Squirrel had no desire to *collapse!* But he also had no desire to be all *alone* again. He and Terry Termite were getting along wonderfully together. Already they had become good friends. What should he do? If he let Terry stay, the house would be eaten away! If he sent him away, he'd lose his pal. What to do . . . what to do . . . ?

Just as Terry was about to win a trick, there was a strange smell in the air. They both sniffed. Then they both yelled, "Hey! SMOKE!" Sure enough, the forest ranger's house was on *fire!* Fortunately they were in no danger, for Solomon Squirrel had a lot of *fire-fighting equipment on hand*. Together they dragged it out and began spraying away. In five minutes the fire was out.

Solomon sat down and, according to Forest Ranger rules, wrote out an account of the fire and mailed it to Headquarters.

A few days later Solomon was still wondering what to do: let Terry stay or send him away . . . lose his friend or lose his house? Then his problem was *solved . . . by Headquarters!* In a reply to his fire report, they said: "We are sending you by parcel post a ready-made steel house with all-steel foundations. Just follow the enclosed directions and you will be able to put it together in jigtime. With this all-steel house there will no longer be any danger of fire."

Solomon raced over to Terry and whooped, "*Hurrah!* My problem is *solved!* You can't eat *steel*, can you?"

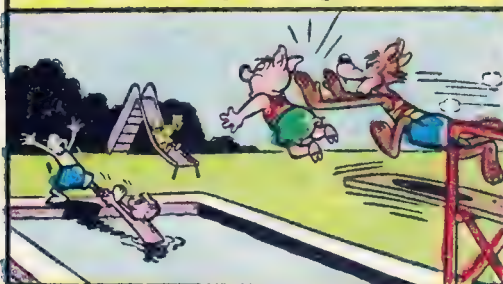
Terry answered that no, he couldn't eat it, but neither could he *live* in it. Where would he live now? In reply, Solomon grinned knowingly. "You can have my old house. I don't need it any more, anyway. You might say I'm inviting you to eat me out of house and home. So what do you say, Terry—will you stay?"

"Sure I will!" whooped Terry. "*Who woodn't?!*" He grinned with pleasure at his own cleverness.

And so it was agreed. They took off enough time from their card-playing and chatting and fire watching to put together Solomon Squirrel's all-steel house . . . and just as the directions stated, they did it in jigtime!—that is, they did it doing a jig all the time. That's because they were both **SO VERY HAPPY!**

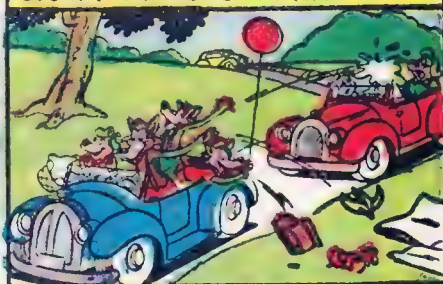
PETER PORKCHOPS gives TIPS ON SUMMER FUN!

HAVE A GOOD TIME SWIMMING --



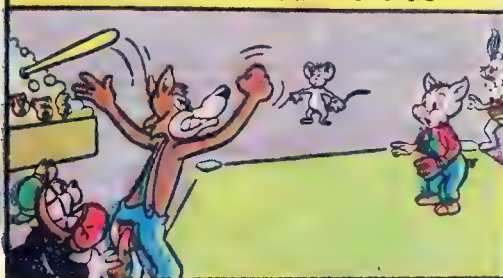
BUT REMEMBER ROUGHHOUSING DOESN'T PAY OFF!

COUNTRY DRIVING IS A TREAT--



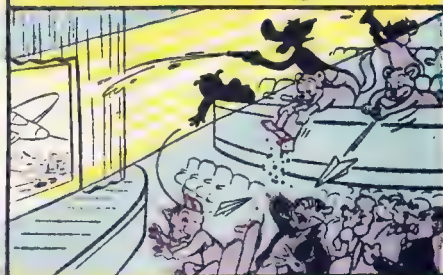
BUT REMEMBER, NOBODY LOVES A "CLUTTERBUG!"

TRY YOUR SKILL AT DIFFERENT SPORTS --



BUT DON'T SPOIL THE GAME BY BEING A POOR SPORT!

GOING TO THE MOVIES IS FUN--



BUT WATCH YOUR MANNERS SO IT'S FUN FOR EVERYONE!

A COLD DRINK IS OKAY--



BUT COOL OFF FIRST AND KEEP HEALTHY SO YOU CAN PLAY MORE!

AND FINALLY, BALANCE YOUR FUN DIET WITH SUMMER READING!



YOU DON'T HAVE TO BE BORED, EVEN ON THE HOTTEST DAYS!

HAVE FUN THIS SUMMER, KIDS!



PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH THE NATIONAL SOCIAL WELFARE ASSEMBLY,
COORDINATING ORGANIZATION FOR NATIONAL HEALTH, WELFARE AND RECREATION AGENCIES OF THE U.S.

PETER PORKCHOPS

in "TRUST TO LUCK!"

OH, BOY! WHOOPEE!
YA-HOOO!



I JUST FOUND A **FOUR-LEAF CLOVER**! THIS IS MY **LUCKY DAY**!

LET ME SEE IT FOR A MINUTE!



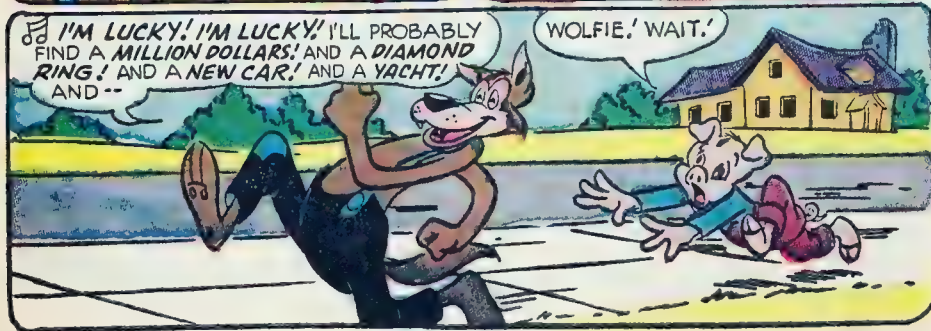
NOSIREEE! YOU JUST WANNA SWIPE IT FOR YOURSELF!

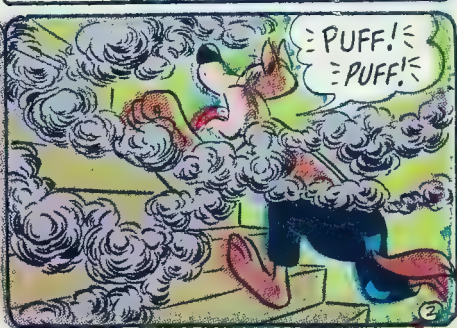
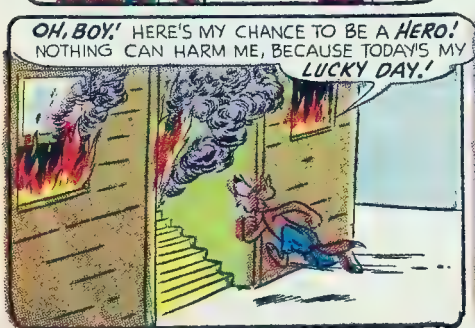
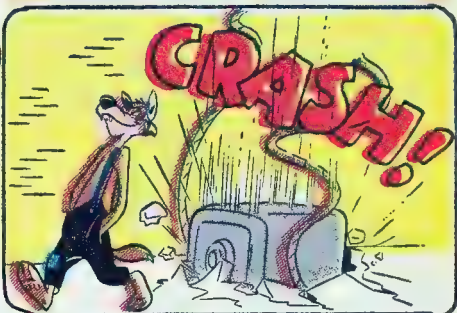
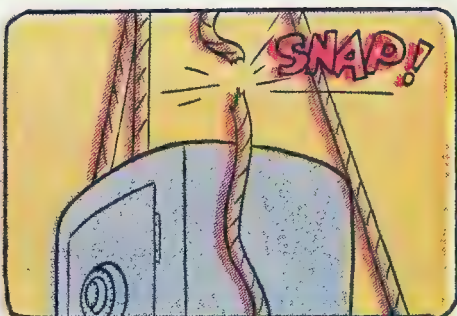
BUT, WOLFIE-

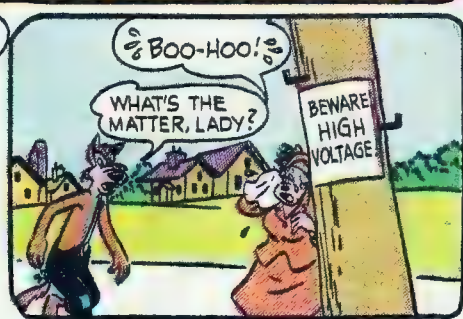
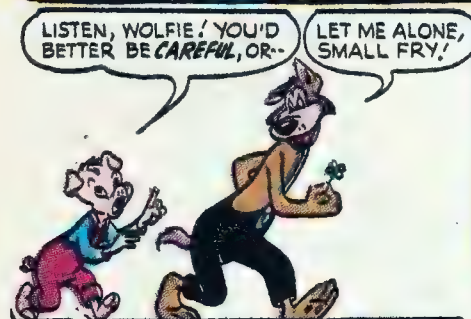
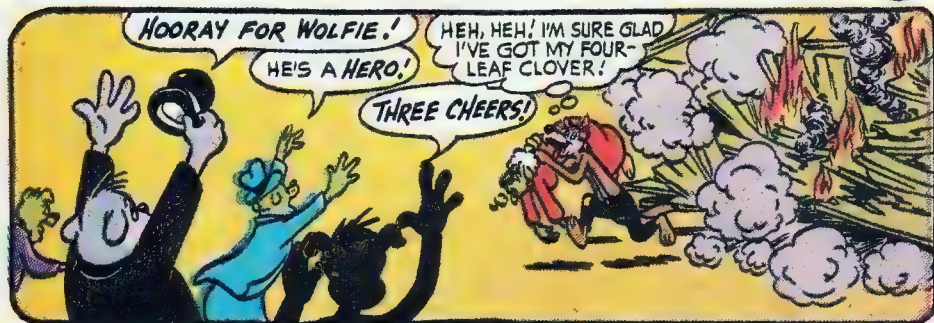


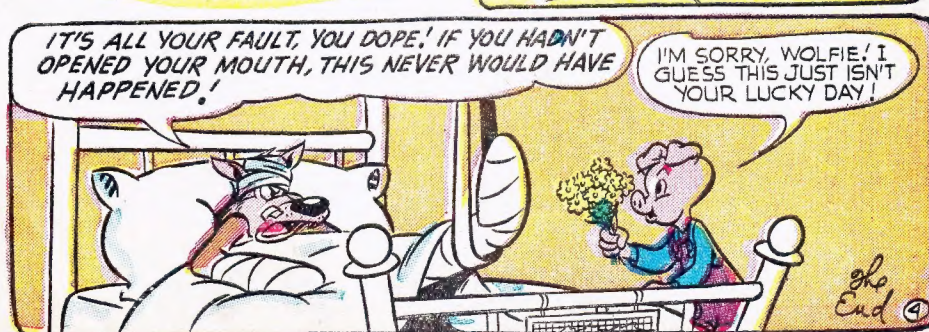
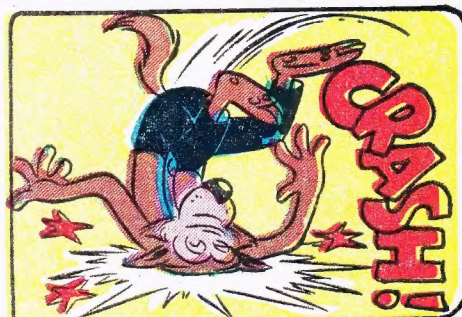
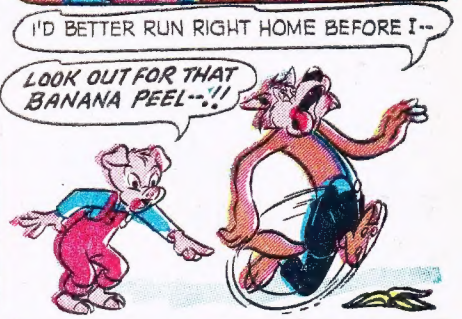
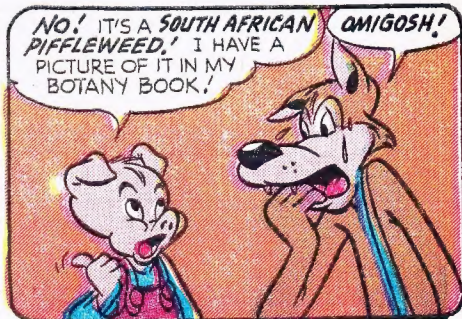
♪ **I'M LUCKY! I'M LUCKY!** I'LL PROBABLY FIND A **MILLION DOLLARS!** AND A **DIAMOND RING!** AND A **NEW CAR!** AND A **YACHT!** AND --

WOLFIE! WAIT!











PAYING 89¢ EACH FOR HIT PARADE RECORDS!

NEW "Closer Grooved" 78 R.P.M. RECORDS THIS WEEK'S 18 Hit Parade SONGS

Now! 6
Complete
Hits on 1
Standard
Speed 78
Record
or 45's

WITH DEAN MARTIN AND OTHERS

FOR 17¢ EACH!

COMPLETE
SET OF 18 FOR

\$2.98

STARRING DEAN MARTIN of THE DEAN MARTIN-JERRY LEWIS TEAM and JEFF CLARK Formerly of the LUCKY STRIKE HIT PARADE. ARLENE JAMES of NBC-TV and ED SULLIVAN'S TOAST OF THE TOWN.

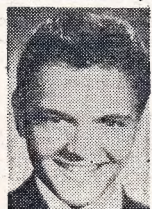
AMAZING NEW RECORDING PROCESS puts Grooves closer together. You get 10,000 inches of grooves on 1 ten inch record! You get 3 Song Parade Hits on each side—Recorded by the famous Dean Martin, and Jeff Clark of the Lucky Strike Hit Parade and others—3 complete Lucky Song Parade Hits on each side! You save \$33.04. You pay only 17¢ a song. Only \$2.98 for all 18! You hear 3 songs without having to change the record.



New Improved Old Style Record
Record (Grooved Too Far Apart)

DEAN MARTIN

(Dean Martin of the Dean Martin-Jerry Lewis Team on T.V.) brings you Song Parade Hits on break-resistant 78 R.P.M. records. Only 17¢ each song. Also on 45's.



BILL LAWRENCE

formerly of the Arthur Godfrey show brings you the Collector's Item Hits for only 17¢ each on 78 R.P.M. records only!



SNOOKY LANSON

of the Lucky Strike Hit Parade brings you the Collector's Item Record Hits for only 17¢ each on 78 R.P.M. records.

18 HIT PARADE SONGS BY DEAN MARTIN & OTHERS—ONLY \$2.98

1. Secret Love
2. Make Love to Me
3. Till We Two Are One
4. From the Vine Came the Grape
5. Young At Heart
6. Cross Over The Bridge
7. Dark Town Strutters Ball
8. Wanted
9. The Book
10. Stranger In Paradise
11. That's Amore
12. Eh, Cumpari
13. Changing Partners
14. Ricochet
15. Oh Mein Papa
16. Walking My Baby Back Home
17. Heart of My Heart
18. Rags to Riches

18 HILLBILLY SONGS—ONLY \$2.98

1. Slowly
2. You All Come
3. I Really Don't Want to Know
4. Release Me
5. Doggone It Baby I'm In Love
6. You Better Not Do That
7. Bimbo
8. There Stands the Glass
9. Satisfaction Guaranteed
10. I Forget More Than You'll Ever Know
11. I'm Walkin' the Dog
12. Wake Up Irene
13. When Mexican Joe Met Jole Blon
14. Let Me Be The One
15. Tennessee Wig Walk
16. Mama, Come Get Your Baby Boy
17. It's Been So Long
18. Tain't Nice

18 COUNTRY HYMNS—ONLY \$2.98

1. Farther Along
2. The Family Who Prays
3. While The Ages Roll On
4. Mansion Over The Hilltop
5. Peace In The Valley
6. From The Manger to The Cross
7. Someone To Care
8. I Can't Help What Others Say
9. I'm Using My Bible For a Road Map
10. If We Ever Meet Again
11. I Know Who Holds Tomorrow
12. Glory Land March
13. No Tears In Heaven
14. Man of Galilee
15. Too Much Sinning
16. Supper Time
17. Crying In The Chapel
18. The Great Milky Way

18 Popular Latin Rhythm Mambo Songs \$2.98

- By Tito Puente, Tito Rodriguez, and Joe Loco
1. Aprieta El Pollo
 2. No Cuentas Conmigo
 3. Mambolero
 4. El Campanero
 5. Tu Plato
 6. Sagueboroco
 7. Ezy
 8. El Mambo Hop
 9. Yumbabe
 10. El Nuevo Mambo
 11. Quiero No Ma
 12. Besos De Caramelos
 13. Quilo El Bon Bon
 14. Mambo Nuevo York
 15. Choro Popipe
 16. San Souci Simba
 17. Solos Tu Y Yo
 18. En Bolondron

12 SQUARE DANCES & BOOK — \$2.98

You get 12 Square Dance Songs by Map Williams and others plus Gift Book "Square Dancing" for \$2.98

1. Mockin' Bird
 2. Flop Eared Mule
 3. Buffalo Gal
 4. Oh, Susanna
 5. Soldier's Joy
 6. Devil's Dream
 7. Chicken Reel
 8. Golden Slipper
 9. Red River Valley
 10. Arkansas Traveler
 11. Little Brown Jug
 12. Turkey in the Straw
- PLUS BOOK: 78 RPM 45 RPM
"Square Dancing For Young And Old"

18 COLLECTOR'S SONGS—\$2.98

- By Snooky Lanson, Bill Lawrence, etc. \$2.98
1. Tell Me You're Mine
 2. Bye, Bye, Blues
 3. You Belong To Me
 4. Anywhere I Wander
 5. Takes Two To Tango
 6. My Baby's Coming Home
 7. Lady of Spain
 8. Keep It A Secret
 9. Hold Me, Thrill Me, Kiss Me
 10. Why Don't You Believe Me
 11. I Waltz Again With You
 12. Don't Let the Stars Get In Your Eyes
 13. Trying
 14. Even Now
 15. Glow Worm
 16. Have You Heard
 17. Side By Side
 18. Oh Happy Day

MAIL NO RISK COUPON TODAY

SONG PARADE CO., Dept. 405 Send 78 RPM
318 Market St., Newark, New Jersey Send 45 RPM

1. Rush the 18 Top Smash Hit Songs starring Dean Martin, Jeff Clark and Arlene James and a supporting cast on 3 break-resistant vinyl records. I enclose \$2.98, send postage prepaid. (I save 10¢ by sending full \$2.98 payment with my order.) I may keep any six songs and only return 12 for refund if not satisfied.
2. Send 78 R.P.M. speed. 3. Send 45 R.P.M. speed.
4. I enclose \$2.98. Send the 18 Hillbilly Songs.
5. I enclose \$2.98. Send the 18 Country Hymns.
6. I enclose \$2.98. Send the 18 Mambo.
7. I enclose \$2.98. Send the 12 Square Dances and Book.
8. I enclose \$2.98. Send the 18 Collector's Songs in 78 RPM Speed.
9. I enclose \$16.98. Send any 6 Sets indicated or All 6 Sets.

Name _____

Address _____

City _____ Zone _____ State _____

Need Extra Spending Money?

HERE'S \$50
TO USE AS YOU PLEASE!

It's Fun to
Earn Money
the Easy
Stuart Way!

Take Easy Orders For STUART CHRISTMAS CARDS

Why not get all those things your heart is set on with money you earn by yourself! You can do it quickly and easily in your spare time! All you do is show our gorgeous greeting card samples for Christmas, birthdays and other year 'round occasions. We send you the samples on approval. Friends, neighbors, relatives, almost *everybody* buys on sight. You make sensational cash profits—fast!

YOU NEED NO EXPERIENCE TO EARN!

Exciting new 21-Card Christmas Assortment at \$1 is a bargain that sells itself. Yet you keep up to 50¢ of each \$1 as your quick, cash profit. Sell 100 boxes to folks you know and \$50 is yours! Low-priced Name-Imprinted Christmas Cards, All-Occasion Assortments, Stationery and many other fast-sellers make still more money for you!

GET SAMPLES ON FREE TRIAL!

Send no money! We'll send you saleable sample assortments on approval for FREE TRIAL. Act fast and we'll also include Samples of Personalized money-makers FREE. Just fill out and mail coupon.

You, Too, Can
Make Money For The
Things You
Really
Want!

It's Easy To Make Money... Look At These Exceptional Earning Records

K.W.C., Geneva, Nebr., made \$64.00
K.C., Marion, Ind., made \$52.00
J.D., Milwaukee, Wis., made \$108.00
S.K., Chicago, Ill., made \$147.00
R.B., Medway, Mass., made \$59.00
D.S., Boulder, Colo., made \$55.00
D.B., Holland, Mich., made \$50.00
W.A., Goodland, Ind., made \$59.00

CLUB MEMBERS!

Your organization can earn hundreds of dollars with the easy, proven STUART fund-raising plan. Send coupon for full details.

MAIL
COUPON
NOW

STUART GREETINGS, INC., Dept. 112
4436-38 N. Clark Street, Chicago 40, Illinois

YES! I want to earn extra spending money. Please send details with Assortments on approval and Personalized Samples FREE.

Name.....

Address.....

City & Zone.....State.....

If for a club, give its name above.

STUART GREETINGS, INC.

4436-38 N. Clark St., Dept. 112, Chicago 40, Ill.

Boys! Girls!
HURRY! HURRY!
ENTER THIS BIG
Tootsie Roll CONTEST
 You can win one of these valuable prizes
Mail your entries today

TOOTSIE FUDGE...
 creamy... smooth
 ...just melts in
 your mouth...
 only 5c.



TOOTSIE CARAMEL
 ...milky... chewy
 ...just delicious!
 ...just 5c.

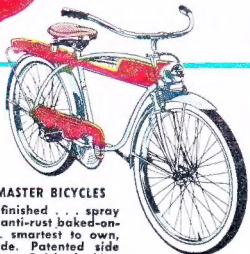


TOOTSIE POP
 Delicious hard candy
 on the outside with a
 chewy TOOTSIE ROLL
 center. Two treats for
 the price of one and
 only 2c.



Tootsie Roll

Will not melt in hot weather
 Tasty, Chocolatey, Chewy, long lasting
 and still only 5c



24 ROADMASTER BICYCLES

Beautifully finished... spray
 bonderized, anti-rust baked-on-
 enamel... smartest to own,
 safest to ride. Patented side
 bumpers keep finish looking
 like new for years.

Be sure to FOLLOW these RULES!

...Tell us **WHY YOU LIKE...TOOTSIE ROLLS...**
TOOTSIE POPs... or any of these **TOOTSIE** candies.
 Print or write **CLEARLY**—your name, address, city or
 town, state—**AND GIVE YOUR AGE**. ... Every entry
 must be accompanied with 5 wrappers from one of
 the **TOOTSIE CANDIES** shown above. Address: **TOOTSIE**
ROLLS CONTEST, Box 1414, New York 1, N. Y. ...
 Contest open to boys and girls up to and including
 14 years of age, living in Continental United States
 and in compliance with State Laws. In order that
 Every child may have an equal chance to win a prize,
 entries will be judged in age groups—so **BE SURE TO**
STATE YOUR AGE. Company and advertising agency
 employees and their families not eligible. ... Entries
 will be judged for originality and sincerity. In
 case of ties duplicate prizes will be awarded. Decision
 of judges is final; all entries become the property of
 The Sweets Company of America, Inc. No entries can
 be returned. Winner will be notified by mail. ...
 Contest starts June 1, 1954 and CLOSES September
 30, 1954 so hurry—get your entry in the mail now!

HURRY! MAIL YOUR ENTRY TODAY...

Read the rules carefully and follow them. Be sure you
 state your age — and enclose **FIVE WRAPPERS** from
 any of the **TOOTSIE CANDIES** shown above in this ad.
 Mail your entry now!

CONTEST CLOSES September 30, 1954



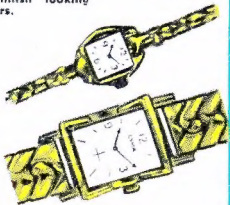
24 Sets, BRITANNICA JUNIOR

The 15-volume home library for
 children, published by "The En-
 cyclopedia Britannica."



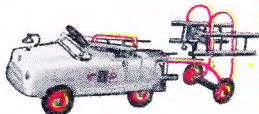
**24 GYM-DANDY PLAYGROUND
 SETS... 11 PLAYS**

Famous Two-place **SKY**
SKOOTER Pumper, swings, steel
 ladder, trapeze, see-saw, act-
 ing bars and gym rings. Color-
 ful, sturdy, beautiful.



24 CYMA WATCHES

Beautiful gold wrist watches
 with expansion band — **BOYS-**
GIRLS, created by **CYMA**, the
 Honor Award Watch.



**36 THUNDERBOLT HOOK-AND-
 LADDER TRUCKS**

With Fire Fighter, Chain Drive
 with Safety guard. Big rubber
 tires, Plated Bells, Ball-Bearing
 wheels. Two ladders. One piece,
 smooth edge body. Red and
 white baked enamels.